



**Career
Education**
REVIEW™

The Career College Information Source



MEDIA KIT



REACH THE ELITE IN HIGHER EDUCATION

The *original* Career College Information Source, **Career Education Review** (CER) is dedicated to providing top management, owners, sector leaders, and suppliers with the in-depth information required to operate a successful educational institution. With over 90 years in circulation, CER is a trusted ally in the admission, retention, placement, and education of millions of prospective students every year. We serve as the daily pulse of the career education community - bringing a snapshot of the news, trends, research, and upcoming events.



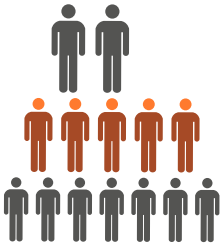
“Whether the news is good or bad, ugly or beautiful, I need my daily briefing - whether I like what I’m reading or not. And CER brings it to me quickly, formats for efficiency, and lets me dig deeper when I need to know more.”

Joel English, Vice President,
Centura College/Aviation Institute
of Maintenance

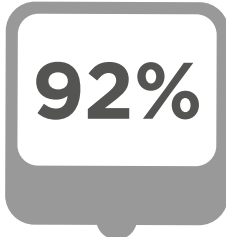
“Many articles are shared with staff and discussed in meetings. We find the variety of subjects incredibly helpful in maintaining a sector-wide perspective.”

Fred Freedman, President/CEO,
Pima Medical Institute

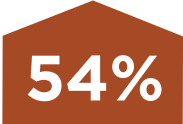
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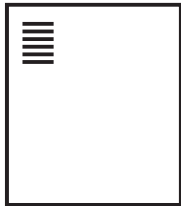
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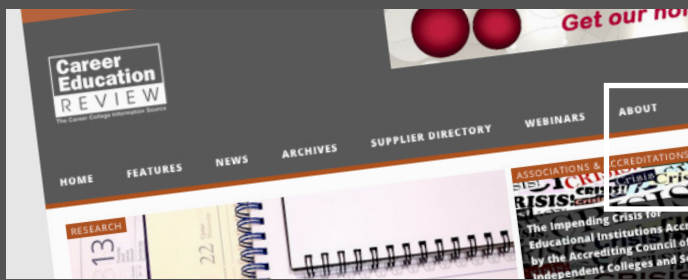
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Web stats since new launch in April 2016.

OVER 10K VIEWS PER MONTH

87% Increase in sessions

72% Increase in pageviews

63% Increase in users

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November 22, 2016

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