



**Career
Education**
REVIEW™

The Career College Information Source

MEDIA KIT



REACH THE ELITE IN HIGHER EDUCATION

The *original* Career College Information Source, **Career Education Review** (CER) is dedicated to providing top management, owners, sector leaders, and suppliers with the in-depth information required to operate a successful educational institution. With over 90 years in circulation, CER is a trusted ally in the admission, retention, placement, and education of millions of prospective students every year. We serve as the daily pulse of the career education community - bringing a snapshot of the news, trends, research, and upcoming events.



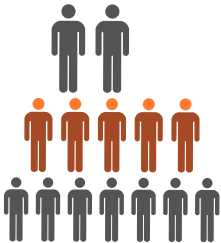
“Whether the news is good or bad, ugly or beautiful, I need my daily briefing - whether I like what I’m reading or not. And CER brings it to me quickly, formats for efficiency, and lets me dig deeper when I need to know more.”

Joel English, Vice President,
Centura College/Aviation Institute
of Maintenance

“Many articles are shared with staff and discussed in meetings. We find the variety of subjects incredibly helpful in maintaining a sector-wide perspective.”

Fred Freedman, President/CEO,
Pima Medical Institute

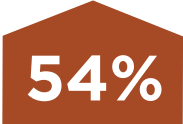
CAREER EDUCATION REVIEW LOYAL READERS



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are CEOs,
COOs, Owners,
Presidents and
Vice Presidents



Use information
from CER in
their school or
organization



have been a subscriber
for 5 or more years

Said they are
likely to continue
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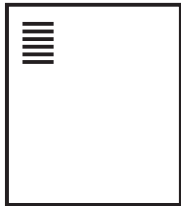
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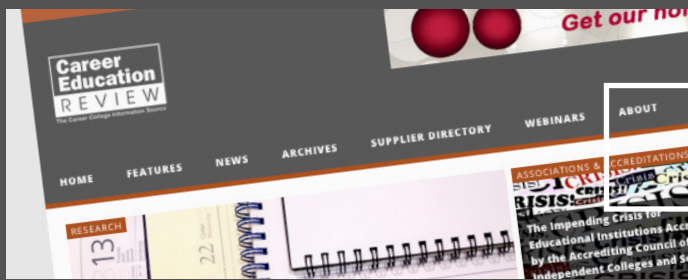
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DIGITAL ADS

Career Education Review's website is a one-of-a-kind resource for career education professionals. If you're thinking about expanding your business into the career education sector - CER is the source.

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Rotating Top Banner

(728 x 90 px)

\$550 per month

Over 10K impressions per month

Homepage Square Middle Banner

(1000 x 1000 px)

\$800 per month

AVERAGE OF OVER 17K IMPRESSIONS PER MONTH

Web stats since new launch in April 2016.

OVER 10K VIEWS PER MONTH

87% Increase in sessions

72% Increase in pageviews

63% Increase in users

in 500+ members in our LinkedIn

✓ Digital Supplier Directory Listing
Includes logo, contact information, link and short description (50-word maximum)
\$500 for the year

🗨 CER Daily News Email Banner
(250 x 250) *Email Banners are per 1-month, 3-month, and 6-month commitment (discount for 3 and 6-month commitment available)
\$500 per month



November 22, 2016

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BECKER MEDIA

CAREER COLLEGE NEWS

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